

CURRICULUM VITAE

LISA L. MASSI LINDSEY, P.H.D.

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BIOGRAPHICAL INFORMATION

Education

Doctor of Philosophy, 2003	Michigan State University East Lansing, Michigan <i>Communication</i> <i>Research Methods and Statistics</i>
Master of Arts, 2000	California State University, Sacramento Sacramento, California <i>Communication Studies</i>
Bachelor of Arts, 1998 <i>Magna cum Laude</i>	California State University, Sacramento Sacramento, California <i>Communication Studies</i>
Associate of Arts, 1996 <i>President's Highest Honors</i>	Sacramento City College Sacramento, California <i>Languages & Literature</i>

Current Appointments

Visiting Assistant Professor of Management	Naval Postgraduate School Graduate School of Business and Public Policy – 06/2007 to present
Research Associate	Center for Defense Management Reform Naval Postgraduate School – 11/2007 to present
Visiting Assistant Professor	Michigan State University College of Communication Arts and Sciences – 07/2006 to present

Previous Appointments

Adjunct Faculty	California State University, Sacramento – 08/2006 to 05/2009
Fellow	Centers for Disease Control and Prevention – 06/2004 to 07/2007
Research Associate	University of California, Davis Cancer Center – 07/2006 to 06/2007
Visiting Instructor	University of Georgia – Spring 2005
Assistant Professor	California State University, Long Beach – 08/2003 to 05/2005

Areas of Specialization

Communication Theory	Research Methods and Statistics
Social Influence Processes	Interpersonal Communication
Risk & Crisis Communication	Strategic Communication Interventions

Professional Organizations

International Communication Association	American Psychological Association (pending)
National Communication Association	

HONORS AND AWARDS

Teaching Awards

2007	Rookie of the Quarter Teacher Honors, Naval Postgraduate School, GSBPP
2007	First Place, Best Fully Online Course, Instructional Technology Award, MSU-AT&T
2003	Excellence-in-Teaching Citation, Michigan State University

Top Paper Awards

Russell, J., Ah Yun, K., & Lindsey, L. L. M. (2009, February). *The effect of relationship length and comforting message type on message evaluations*. Paper presented at the annual meeting of the Western States Communication Association, Mesa, Arizona.

Lindsey, L. L. M., Boster, F. J., Ah Yun, K., Hamner, H. C., & Prue, C. E. (2007, November). *Developing effective campaign messages to prevent neural tube defects: A quantitative assessment of women's reactions to messages*. Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois.

Lindsey, L. L. M., Kopfman, J. K., & Prue, C. E. (2006, November). *Is women's multivitamin consumption reasoned, planned, or socially cognitive? A test of three social influence models*. Paper presented at the annual meeting of the National Communication Association, San Antonio, Texas.

Lindsey, L. L. M. (2004). *The influence of persuasive messages on attitudes and subjective norm: A test of the theory of reasoned action*. Paper presented at the annual meeting of the International Communication Association, New Orleans, LA.

Lindsey, L. L. M. (2003). *Anticipated guilt as behavioral motivation: An examination of appeals to help unknown-others*. Paper presented at the annual meeting of the National Communication Association, Miami, FL.

Ah Yun, K., & Massi, L. L. (2000). *The effect of narrative versus statistical appeals to persuade African and Hispanic Americans to donate their organs*. Paper presented at the annual meeting of the Western States Communication Association, Sacramento, CA.

Other Honors and Awards

2003	Nominated for the Health Communication Dissertation of the Year Award
2001	California State University Fellowship
1999-2000	Sally Casanova Pre-Doctoral Scholar, Fellowship from the California State University

PUBLICATIONS, PAPERS, AND REPORTS

Peer-Reviewed Publications

Lindsey, L. L. M., Silk, K., von Friederichs-Fitzwater, M. M., Hamner, H. C., Prue, C. E., & Boster, F. J. (2009). Developing effective campaign messages to prevent neural tube defects: A qualitative assessment of women's reactions to messages. *Journal of Health Communication, 14*, 131-159.

Lindsey, L. L. M., Kopfman, J. E., & Prue, C. E. (2008). Is women's multivitamin consumption reasoned, planned, or socially cognitive? A test of three social influence models. *Journal of Communication Studies, 1*, 131-151.

Levine, T. R., Weber, R., Hullett, C. R., Park, H., & Lindsey, L. L. M. (2008). A critical assessment of null hypothesis significance testing in quantitative communication research. *Human Communication Research, 34*, 171-187.

Smith, S. W., Lindsey, L. L. M., Kopfman, J. E., Morrison, K., & Yoo, J. (2008). Predictors of engaging in family discussion about organ donation and getting organ donor cards witnessed. *Health Communication, 23*, 142-152.

Lindsey, L. L. M., Ah Yun, K., & Hill, J. B. (2007). Anticipated guilt as motivation to help unknown-others: An examination of empathy as a moderator. *Communication Research, 34*, 468-480.

Lindsey, L. L. M., Hamner, H. C., Prue, C. E., Flores, A. L., Kopfman, J. E., Correa-Sierra, E., & Valencia, D. (2007). Understanding optimal nutrition among women of childbearing age in the United States and Puerto Rico: Employing formative research to lay the foundation for national birth defect prevention campaigns. *Journal of Health Communication, 12*, 733-757.

- Boster, F. J., Meyer, G. S., Roberto, A. J., Lindsey, L. L. M., Smith, R. A., Inge, C., & Strom, R. (2007). The impact of video streaming on mathematics performance. *Communication Education, 56*, 134-144.
- Flores, A. L., Webber, M. K., Kilker, K., Parra-Dang, E., & Lindsey, L. L. M. (2007). Health education efforts in uncertain times: Helping to ensure healthy pregnancies in a time of crisis. *American Journal of Health Education, 38*, 214-220.
- Lindsey, L. L. M. (2005). Anticipated guilt as behavioral motivation: An examination of appeals to help unknown-others through bone marrow donation. *Human Communication Research, 31*, 453-481.
- Lindsey, L. L. M., & Ah Yun, K. (2005). The relationship between narrative content variation, affective and cognitive reactions, and a person's willingness to sign an organ donor card. *Communication Research Reports, 22*, 253-263.
- Lindsey, L. L. M., Carter, H. K., Prue, C. E., & Mulinare, J. (2005). Use of vitamins containing folic acid among women of childbearing age – United States, 2005. *Morbidity and Mortality Weekly Report, 54*, 955-958.
- Carter, H., Lindsey, L. L. M., Prue, C. E., Mulinare, J., & Patrini, J. (2004). Use of vitamins containing folic acid among women of childbearing age – United States, 2004. *Morbidity and Mortality Weekly Report, 53*, 847-850.
- Smith, S. W., Kopfman, J. E., Lindsey, L. L. M., Yoo, J., & Morrison, K. (2004). Encouraging family discussion on the decision to donate organs: The role of the willingness to communicate scale. *Health Communication, 16*, 333-347.
- Goei, R. C., Lindsey, L. L. M., Boster, F. J., Skalski, P. D., & Bowman, J. M. (2003). Reconsidering the effects of favors and liking on compliance. *Communication Research, 30*, 178-197.
- Levine, T. R., Asada, K. J. K., & Lindsey, L. L. M. (2003). The relative impact of violation type and lie severity on judgments of message deceitfulness. *Communication Research Reports, 20*, 208-218.
- Lindsey, L. L. M., & Ah Yun, K. (2003). Examining the persuasive effect of statistical messages: A test of mediating relationships. *Communication Studies, 54*, 306-321.
- Kopfman, J. E., Smith, S. W., Morrison, K., Lindsey, L. L. M., & Yoo, J. (2002). The influence of race on cognitive and affective reactions to organ donation messages. *Transplantation Proceedings, 34*, 3035-3041.

Popular Press Based on My Peer-Reviewed Publications

23	Total popular press cites
10	Online articles (e.g., CBSMarketWatch.com, LATimes.com, WebMD)
6	Television broadcasts (e.g., CNN, Discovery, Fox News, MSNBC, NBC)
4	Print articles (e.g., <i>Atlanta Journal-Constitution</i> , <i>Time</i>)
3	Radio broadcasts (e.g., AP Radio Network, CNN Radio Network)

Manuscripts Under Peer Review

- Lindsey, L. L. M., Boster, F. J., Ah Yun, K., Hamner, H. C., & Prue, C. E. Developing effective campaign messages to prevent neural tube defects: A quantitative assessment of women's reactions to messages. *Western Journal of Communication*.
- Lindsey, L. L. M., Dunbar, N. E., & Russell, J. Risky business or managed event? Power and deception in the workplace. *Western Journal of Communication*. (Status: Revise and Resubmit)
- Lindsey, L. L. M., & Hughes, M. Is verifiable evidence necessary to elicit attitudinal and behavioral change? A replication and extension of evidence specificity research. *Communication Studies*.
- Lindsey, L. L. M., & Smith, S. W. The influence of persuasive messages on attitude and subjective norm: A test of the theory of reasoned action. *Journal of Communication Studies*.
- Hill, J. B., Ah Yun, K., & Lindsey, L. L. M. (2008, November). The interaction effect of teacher self-disclosure valence and relevance on student motivation, teacher liking, and teacher immediacy. *Communication Education*. (Status: Revise and Resubmit)
- von Friederichs-Fitzwater, M. M., Meyers, F. J., & Lindsey, L. L. M. Using conversational agent technology to improve problem-solving and coping skills of young adults with cancer. *Patient Education & Counseling*. (Status: Revise and Resubmit)

Non-Peer-Reviewed Publications

Books

- Donohue, W. A., & Lindsey, L. L. M. (Eds.). (2006). *Communicating and connecting: Functions of human communication* (3rd ed.). Kendall/Hunt.
- Donohue, W. A., & Lindsey, L. L. M. (Eds.). (2003). *Communicating and connecting: Functions of human communication* (Revised 2nd ed.). Kendall/Hunt.
- Donohue, W. A., & Massi, L. L. (Eds.). (2002). *Communicating and connecting: Functions of human communication* (2nd ed.). Kendall/Hunt.

Book Chapters

- Lindsey, L. L. M., & Turner, M. M. M. (2003). Workbook. In W. A. Donohue & L. L. M. Lindsey (Eds.), *Communicating and connecting: Functions of human communication* (Revised 2nd ed., pp. 299-338). Dubuque, IA: Kendall/Hunt.
- Mitchell, M. M., Lindsey, L. L. M., & Deatrick, L. M. (2003). The art of speaking in public. In W. A. Donohue & L. L. M. Lindsey (Eds.), *Communicating and connecting: Functions of human communication* (Revised 2nd ed., pp. 257-297). Dubuque, IA: Kendall/Hunt.

Peer-Reviewed Conference Papers

- Lindsey, L. L. M. (2009, November). *Translating empirical findings into practical success for blood, organ, and bone marrow donation*. Paper to be presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Lindsey, L. L. M., Ah Yun, K., DeVere, D. S., Lucier, K., Malvini, S. K., & Russell, J. (2009, February). *Are you gettin' any? Evaluating a campaign to increase college women's folic acid use*. Paper presented at the annual meeting of the Western States Communication Association, Mesa, Arizona.
- Russell, J., Ah Yun, K., & Lindsey, L. L. M. (2009, February). *The effect of relationship length and comforting message type on message evaluations*. Paper presented at the annual meeting of the Western States Communication Association, Mesa, Arizona. *Top Paper, Interpersonal Communication Interest Group
- Ah Yun, K., Lindsey, L. L. M., & DeVere, D. S. (2008, November). *Blind date: A content analysis of how first dates are presented in popular reality television program*. Paper presented at the annual meeting of the National Communication Association, San Diego, California.
- Hill, J. B., Ah Yun, K., & Lindsey, L. L. M. (2008, November). *The interaction effect of teacher self-disclosure valence and relevance on student motivation, teacher liking, and teacher immediacy*. Paper presented at the annual meeting of the National Communication Association, San Diego, California.
- Russell, J., Ah Yun, K., & Lindsey, L. L. M. (2008, November). *The effect of relational intimacy and comforting message type on message evaluations*. Paper presented at the annual meeting of the National Communication Association, San Diego, California.
- Lindsey, L. L. M., Dunbar, N. E., & Russell, J. (2008, May). *Risky business or managed event? Power and deception in the workplace*. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada.
- Lindsey, L. L. M., Hamner, H. C., & Prue, C. E. (2007, November). *Understanding optimal nutrition among women of childbearing age in the United States: Employing formative research to lay the foundation for a national birth defect prevention campaign*. Paper presented at the annual meeting of the American Public Health Association, Washington, D.C.
- Lindsey, L. L. M., Kopfman, J. K., & Prue, C. E. (2007, November). *Using theory to guide quantitative formative research: A test of three social influence models*. Paper presented at the annual meeting of the American Public Health Association, Washington, D.C.

- Lindsey, L. L. M., Boster, F. J., Ah Yun, K., Hamner, H. C., & Prue, C. E. (2007, November). *Developing effective campaign messages to prevent neural tube defects: A quantitative assessment of women's reactions to messages*. Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois. *Top Paper, Applied Communication Division
- Lindsey, L. L. M., von Friederichs-Fitzwater, M. M., Silk, K., Hamner, H. C., Prue, C. E., Boster, F. J. (2007, November). *Developing effective campaign messages to prevent neural tube defects: A qualitative assessment of women's reactions to messages*. Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Lindsey, L. L. M., Hamner, H. C., Prue, C. E., & Flores, A. (2007, October). *Using formative research as the basis for a birth defects prevention campaign among Spanish- and English-speaking women*. Paper presented at the National Summit for Preconception Health and Health Care, Oakland, CA.
- Hamner, H. C., Lindsey, L. L. M., Boster, F. J., von Friederichs-Fitzwater, M. M., Ah Yun, K., Silk, K., & Prue, C. E. (2007, August). *Using multiple methods to assess potential health campaign messages*. Paper presented at the first annual meeting of the National Conference on Health Communication, Marketing and Media, Atlanta, Georgia.
- Lindsey, L. L. M., Kopfman, J. K., & Prue, C. E. (2006, November). *Is women's multivitamin consumption reasoned, planned, or socially cognitive? A test of three social influence models*. Paper presented at the annual meeting of the National Communication Association, San Antonio, Texas. *Top Paper, Health Communication Division
- Lindsey, L. L. M., Carter, H. K., Prue, C. E., Flores, A. L., Correa-Sierra, E., & Valencia, D. (2006, June). *Understanding optimal nutrition among women of childbearing age in the United States and Puerto Rico: Employing formative research to lay the foundation for national birth defect prevention campaigns*. Paper presented at the annual meeting of the International Communication Association, Dresden, Germany.
- Lindsey, L. L. M., & Goei, R. (2006, June). *The third person effect and persuasive health messages: Predicting behavioral and affective outcomes from the self enhancement bias*. Paper presented at the annual meeting of the International Communication Association, Dresden, Germany.
- Goei, R., & Lindsey, L. L. M. (2006, June). *The effect of perceived similarity and type of other on the third person effect*. Paper presented at the annual meeting of the International Communication Association, Dresden, Germany.
- Boster, F. J., & Lindsey, L. L. M. (2005, November). *Testing the theory of reasoned action dynamically*. Paper presented at the annual meeting of the National Communication Association, Boston, MA.
- Lindsey, L. L. M. (2005, November). *Tell me what you are feeling: A look back at the importance of (and difference between) affect and anticipatory affect in social influence processes*. Paper presented at the annual meeting of the National Communication Association, Boston, MA.
- Lindsey, L. L. M., & Carter, H. K. (2005, January). *Using formative research on optimal nutrition to understand the complexity of folic acid use among women of childbearing age*. Paper presented at the annual meeting of the National Birth Defects Prevention Association, Scottsdale, AZ.
- Lindsey, L. L. M., Ah Yun, K., & Hill, J. B. (2004, November). *Anticipated guilt as motivation to help unknown-others: An examination of empathy as a predictor*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Lindsey, L. L. M., & Hughes, M. (2004, November). *Evidence specificity as a necessary prerequisite to attitudinal and behavioral change: A health-centered test of evidence verifiability*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Lindsey, L. L. M. (2004, May). *The influence of persuasive messages on attitudes and subjective norm: A test of the theory of reasoned action*. Paper presented at the annual meeting of the International Communication Association, New Orleans, LA. *Top Paper, Health Communication Division
- Ah Yun, K., & Lindsey, L. L. M. (2003, November). *The effect of negative gossip on a target's credibility, interpersonal attractiveness, and ability to receive helping behavior*. Paper presented at the annual meeting of the National Communication Association, Miami, FL.

- Bowman, J. M., Hughes, M., Lindsey, L. L. M., & Matter, C. (2003, November) *But wait, there's more: Potential moderator variables in the that's-not-all technique for gaining compliance*. Paper presented at the annual meeting of the National Communication Association, Miami, FL.
- Lindsey, L. L. M. (2003, November). *Anticipated guilt as behavioral motivation: An examination of appeals to help unknown-others*. Paper presented at the annual meeting of the National Communication Association, Miami, FL. *Top Paper, Health Division
- Levine, T. R., & Lindsey, L. L. M. (2003, May). *Critical analysis of significance testing in communication research*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.
- Lindsey, L. L. M., & Hughes, M. (2003, May) *Differential effects of evidence used to persuade people to become medical donors: A summary of organ donation and blood donation findings*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.
- Smith, R. A., Goei, R. C., & Lindsey, L. L. M. (2003, May). *Easy elaboration: The subjective experience of message processing and persuasion*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.
- Lindsey, L. L. M., & Hughes, M. (2003, April). *Verifiable evidence: Is it necessary to elicit attitudinal and behavioral change?* Paper presented at the annual meeting of the Southern States Communication Association, Birmingham, AL.
- Goei, R. C., Lindsey, L. L. M., Boster, F. J., Skalski, P. D., & Bowman, J. M. (2002, November). *Reconsidering the effects of favors and liking on compliance*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Levine, T. R., Asada, K. J. K., & Massi, L. L. (2002, November). *The relative impact of violation type and lie severity on judgments of message deceitfulness*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Lindsey, L. L. M., & Ah Yun, K. (2002, November). *The effect of gossip on interpersonal attraction: Does perceived credibility mediate the relationship?* Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Smith, S. W., Lindsey, L. L. M., Kopfman, J. E., Morrison, K., & Yoo, J. (2002, November). *Predictors of family discussion about organ donation*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Massi, L. L., & Ah Yun, K. (2002, February). *Examining the persuasive effect of statistical messages: A test of mediating relationships*. Paper presented at the annual meeting of the Western States Communication Association, Long Beach, CA.
- Smith, S. W., Kopfman, J. E., Massi, L. L., & Yoo, H. (2002, February). *Encouraging family discussion on the decision to donate organs: The role of the willingness to communicate scale*. Paper presented at the annual meeting of the Western States Communication Association, Long Beach, CA.
- Kopfman, J. E., Smith, S. W., Massi, L. L., Morrison, K., Ford, W. (2001, November). *Organ donation, transplantation, and communication: Uniting theory and practice*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA.
- Massi, L. L., & Ah Yun, K. (2001, May). *The relationship between narrative content variation, affective and cognitive reactions, and a person's willingness to sign an organ donor card*. Paper presented at the annual meeting of the International Communication Association, Washington, D.C.
- Kopfman, J. E., Smith, S. W., Morrison, K., Massi, L. L., & Yoo, J. (2001, April). *The influence of race on cognitive and affective reactions to organ donation messages*. Paper presented at the annual meeting of the Southern States Communication Association, Lexington, KY.
- Ah Yun, K., & Massi, L. L. (2000, February). *The effect of narrative versus statistical appeals to persuade African and Hispanic Americans to donate their organs*. Paper presented at the annual meeting of the Western States Communication Association, Sacramento, CA. *Top Paper, Health Communication Division

Non-Peer-Reviewed Technical and Research Reports

- U.S. Department of Health and Human Services, Centers for Disease Control and Prevention ([contributing author](#)). (2005). *Congressional report concerning surveillance activities under section 102 of the Children's Health Act of 2000: CDC's autism surveillance activities* (DHHS Publication No. XX). Atlanta, GA: CDC, Division of Developmental Disabilities.
- [Lindsey, L. L. M.](#) (2004). Behavioral analysis of multivitamin use among women of childbearing age: Findings and recommendations. *Centers for Disease Control and Prevention, National Center on Birth Defects and Developmental Disabilities*.
- [Massi, L. L.](#) (2001). Executive summary. *Prevention Network of Michigan: Campaigns to prevent distracted and drowsy driving*.
- [Massi, L. L.](#) (2001). NCADD celebrate recovery event: Evaluation and recommendations. *Evaluation of the National Council on Alcoholism and Drug Dependence of Michigan program*.

PROFESSIONAL RESEARCH AND GRANTS

Grants and Fellowships Awarded

- | | |
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| 2008 | <p>IMET Instructional Program Development, Naval Postgraduate School
 <i>Strategic Communication Seminar for International Graduate Students</i>
 Co-Principle Investigator – Grant total \$40,000; Duration: 3 months</p> |
| 2007-2008 | <p>Children's Miracle Network, UC Davis Children's Hospital Clinical and Research Grants
 <i>The Healing Power of Stories, Performance, and Art for Children with Cancer and their Siblings</i>
 Co-investigator – Grant total \$50,000; Total Duration: 2 years</p> |
| 2006-2007 | <p>University of California, Davis Cancer Center
 <i>I-COPE Pilot Technical Evaluation</i>
 Co-Investigator – Grant total \$45,000; Duration: 1 year</p> |
| 2006-2007 | <p>Centers for Disease Control and Prevention
 <i>Research and Health Communication Fellowship</i>
 Fellow – \$63,648; Duration: 9 months</p> |
| 2004-2006 | <p>National Foundation for the Centers for Disease Control and Prevention
 <i>Optimal Nutrition and Long-Term Health Initiative</i>
 Co-Principle Investigator – \$3.57 million Cooperative Agreement; Duration: 2 years</p> |
| 2003-2004 | <p>United Learning, Los Angeles Unified School District Evaluation of Unitedstreaming™
 Co-Investigator – Personal funding \$6,000</p> |
| 2001-2002 | <p>U.S. Department of Education, Prevention of High Risk Drinking and Violent Behavior among College Students
 Research Assistant – Grant total \$155,814</p> |
| 2001 | <p>Prevention Network of Michigan, Prevention of Distracted and Drowsy Driving
 Research Assistant – Grant total \$50,000</p> |
| 1998 | <p>Sacramento County Municipal Court, Disproportionate Juvenile Minority Confinement Grant
 Research Assistant – Grant total \$112,000</p> |
| 1997 | <p>California State University, Sacramento Faculty Endowment Grant
 Principle Investigator – Personal funding \$1,500</p> |

Funding Awarded/Pending, Under Review, or In Preparation

Agency	Project Title	Status
Office of the Director of National Intelligence, Global Maritime & Air Intelligence Integration	Maritime Private Sector Feedback Tool	Awarded (pending contract) \$46,000
Department of the Navy, Task Force Energy	Strategic Communication Success Metrics for Energy Conservation	In Preparation
Department of the Navy, Fleet Readiness Center South West	Assessment of Quality Assurance Process Changes and Their Impact on Employees Outcomes	In Preparation
Department of Homeland Security	Evaluation and Modification of Performance Management System for the 1401 Technology Transfer Program	Under Review
Department of the Navy, Aviation Safety	Evaluation of Risk and Crisis Communication Efforts around Aviator Safety	In Preparation

S E R V I C E**Service on Graduate Committees (Total Number of Students Served)**

4	Thesis Co-Chair , Naval Postgraduate School
2	Thesis Committee Member , CSU Sacramento

Service to the Discipline

2005-present	Vice Chair Elect (2008-2009) , <i>Communication and Social Cognition Division, NCA</i>
2007-present	Reviewer , <i>Communication Research</i>
2007-present	Reviewer , <i>Media Psychology</i>
2007-present	Reviewer , <i>Communication Research Reports</i>
2006-present	Reviewer , <i>Journal of Health Communication</i>
2007	Reviewer , <i>American Public Health Association</i>
2004-2007	Editorial Board Member , <i>Communication Research Reports</i>
2004-2006	Editorial Board Member , <i>Communication Education</i>
2004-2006	Proposal Reviewer , <i>Centers for Disease Control and Prevention</i>
2001-2003	Editorial Assistant , <i>Communication Monographs</i>
1998-2000	Editorial Assistant , <i>Western Journal of Communication</i>

University Service

2006-2007	Board , CSUS/UC Davis Cancer Center Partnership to Reduce Disparities in Cancer
2007	Endowed Chair Planning Committee , CSUS/UC Davis Cancer Center Partnership to Reduce Disparities in Cancer
2002-2003	University Committee on Honors Programs , Michigan State University
2002-2003	Women's Advisory Committee to the Provost , Michigan State University

Department Service

2003-2004	Self-Study Committee , CSU Long Beach
2003-2004	Secretary , CSU Long Beach
2003-2004	Student Code-of-Conduct Task Force , CSU Long Beach
2001-2003	Social Chair , Michigan State University
2001-2003	Department Representative , Council of Graduate Students, Michigan State University
2002	Search Committee , Michigan State University
2000-2001	Doctoral Affairs Committee , Michigan State University
2000-2001	Chair, Recruitment Committee , Bowling for Scholars—A Strike Against Cancer Fundraiser, Michigan State University
1996-1998	Graduate-Faculty Alliance , CSU Sacramento
1996-1998	Faculty Affairs Committee , CSU Sacramento

Community Service

2009-present	Elected Member, Board of Directors , Down Syndrome Information Alliance
2006-2009	Adolescent and Young Adult Advisory Board , UC Davis Cancer Center

COURSES TAUGHT

(more detailed information is provided in my STATEMENT OF TEACHING EXPERIENCE)

Naval Postgraduate School (2007-present)

GB3012: Communication for Managers

MN3012: Communication Strategy for Leadership*

*Fully-online, synchronous course

Michigan State University (2000-2003; 2007-present)

Communication 100: Human Communication

Communication 200: Methods of Communication Inquiry—Research Methods, Design, and Statistics

Communication 225: Introduction to Interpersonal Communication

Communication 325: Interpersonal Influence & Conflict

Communication 494: Health Promotion, Prevention, and Evaluation of Programs

Communication 902: Research Methods II—Advanced Research Methodologies and Statistical Analysis

Communication Arts & Sciences 892: Public Health & Safety: Communication with Diverse Populations**

Communication Arts & Sciences 892: Risk Communication across Disciplines**

**Fully-online, asynchronous course

California State University, Sacramento (1998-2000; 2006-2009)

Communication Studies 2: Argumentation & Critical Thinking

Communication Studies 100A: Survey of Communication Studies

Communication Studies 103: Presentational Speaking in Organizations

Communication Studies 161: Health Communication

Communication Studies 166: Persuasion and Attitude Change

Communication Studies 171: Survey Methods in Communication Research

Communication Studies 182: Senior Seminar in Interpersonal Communication

University of Georgia (Spring 2005)

Speech Communication 4520: Senior Seminar in Persuasion

California State University, Long Beach (2003-2004)

Communication Studies 307: Measurement in Communication Research

Communication Studies 449: Studies in Persuasion and Attitude Change

Communication Studies 499: Social Cognition, Message Processing, and Health Promotion

Sacramento City College (1995-1996)

Speech 1: Introduction to Public Speaking

Speech 3: Argumentation

Speech 4: Forensics Laboratory

Sample of Invited Presentations and Lectures

The Advantages and Disadvantages of Synchronous and Asynchronous Distance Learning Online. Presented to the Center for Teacher and Learning, California State University, Sacramento, Spring 2008.

Cancer as a Process: The Unique Perspective of Caregivers. Presented to fourth-year medical students, UC Davis Medical School, May 2007.

Social Influence in Action: Creating and Evaluating Communication Campaigns. Presented to undergraduate students in ComS 166 (Persuasion and Attitude Change, Dr. Kimo Ah Yun, Professor), CSU Sacramento, March 2007.

Perceptions of Birth Control, Folic Acid, and Prevention of Neural Tube Defects: How to Encourage Optimal Nutrition among Women of Childbearing Age. Presented to Ortho-McNeil Pharmaceuticals and Johnson & Johnson, October 2005.

Using Formative Research to Design Communication Campaigns. Presented to the Rollins School of Public Health, Emory University, October 2005.

Optimal Nutrition among Women of Childbearing Age: Update and Next Steps to Create a National Campaign. Presented at the National Council on Folic Acid annual meeting, June 2005.

Audience Segmentation: Using Multivariate Analysis to Determine Target Populations for Study. Presented at the Centers for Disease Control and Prevention, Coordinating Center on Health Promotion, February, 2005.

The Influence of Persuasive Messages on Attitudes and Subjective Norm: A Test of the Theory of Reasoned Action. Presented to the Communication Research Symposia, University of Georgia, Spring 2005.

Women's Perceptions of Health, Food, and Vitamins: Using Formative Research to Understand the Complexity of CDC's Tripartite Folic Acid Message. Presented at the Research in Progress Symposium, National Center on Birth Defects and Developmental Disabilities, Centers for Disease Control and Prevention, November, 2004.

Increasing Use of Vitamins Containing Folic Acid among Women of Childbearing Age, United States: 2004. Presented at the Research in Progress Symposium, National Center on Birth Defects and Developmental Disabilities, Centers for Disease Control and Prevention, September, 2004.

Cues to Deception. Presented to undergraduate students in COM 399 (Seminar in Deception, Dr. Timothy R. Levine, Professor), Michigan State University, Fall 2002.

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